

# Phoebe McFarb

Hoboken, NJ 07030 ✉ [pmcfarb@gmail.com](mailto:pmcfarb@gmail.com) ☎ (301) 755-3734 🌐 [PhoebeMcFARB.com](http://PhoebeMcFARB.com)

Video editor with 6 years of experience working in the media industry. Skilled in editing footage for broadcast and digital platforms with an emphasis on visual storytelling and auditory cohesion. Knowledgeable in all aspects of the production and post-production process from conception to execution.

## SKILLS

- Expertise in writing and visual storytelling.
- Editing in Adobe Premiere Pro CC, Final Cut Pro, and Davinci Resolve on Mac OS.
- Motion graphics in After Effects, Adobe Photoshop, and Illustrator Experience.
- Videography with DSLR, Mirrorless, Cinema Cameras, and Professional Camcorders.
- Professional Lighting and Audio Recording.

## EDUCATION

**University of Maryland,**  
College Park, MD —  
*Bachelor of Arts in  
English Literature and  
American Studies*

Sept 2015 - May 2017

- GPA: 3.9
- Graduated Magna Cum Laude. Awarded highest GPA in June 2017's class of American Studies graduates. Recipient of the Transfer Advantage Excellence Scholarship.

## PROJECTS

**Social Video Creator and  
Technical Support**

*Utopia Film Festival*

September 2018 - August 2023

- Crafted promotional videos for Utopia Film Festival, boosting social media reach by 25%.
- Ensured top-notch technical support for enhanced event satisfaction.
- Produced Blu-rays, DCPs, and film packages for streamlined screenings.

## EXPERIENCE

**Dec8 Productions, Springfield, VA —**

*Editor* | March 2022 - Present

- Spearheaded the editing process for Verizon's branded content, including script creation, initial cuts, client feedback integration, video color grading, audio mixing, and on-time delivery of final versions. Led and mentored assistant editors to enhance productivity and quality.
- Collaboratively edited documentary content for Scripps News and Reason, demonstrating adeptness in footage organization, scene editing, and efficient feedback incorporation. Coordinated with colorization experts to deliver polished final cuts.
- Proactively served as an Associate Editor for an upcoming documentary project, responsible for generating proxies, curating archival footage, meticulously organizing footage, crafting and editing scenes, and contributing to storyboard development for a seamless production workflow.

**Greenbelt Access Television, Greenbelt, MD —**

*Executive Director* | Jan. 2021 - Aug. 2023

*Production Manager* | Aug. 2017 - Jan. 2021

- Produced, filmed, edited, and uploaded over 400 pieces of content for broadcast and social media including promos, PSAs, news pieces, and narrative content.
- Designed and delivered camera and editing curriculum to 200 students. Supervised and managed five part-time staff members and five interns.
- Managed and implemented strategies for all social media accounts, resulting in over 2,500% increase in subscribers and followers.
- Independently designed a new station website with regular updates, including establishing online payment methods for membership and classes, a fillable membership pdf, streaming and on-demand productions accessible through the website, and access to all monthly newsletters.
- Scheduled the Greenbelt Access Television Channel weekly, ensuring a diverse range of high-quality and relevant productions for the community.
- Provided all levels of support for members to create their productions, including lighting set up, filming, editing, and any technical troubleshooting, allowing for increased production quality and member satisfaction.

**Freelance, Maryland/Washington D.C. —**

*Videographer/Editor* | Jan. 2018 - Present

- Contributed as an Editor at Good Shot Video Productions, leading the creation of impactful promotional videos for prestigious clients including Baltimore Downtown Partnership, Deerwood Country Club, Perillo Auto Group, and Stonebridge Country Club.
- Co-Produced and skillfully Edited the short film "To Hannah," earning recognition and acceptance into the esteemed Tisch First Run Film Festival, showcasing a commitment to exceptional storytelling and filmmaking.
- Demonstrated versatile skills as a Videographer and Editor for Friends Community School, capturing and editing footage for four musicals, two plays, and one graduation ceremony, ensuring memorable and professionally crafted event documentation.